

LOGSTOR presents Ulrich S. Laugesen - Group Pricing Manager

Please tell us a few words on how long have you worked for LOGSTOR and describe your position

My name is Ulrich, and I joined LOGSTOR in August 2018. I work as Group Pricing Manager. In my job, I use my experience from my previous jobs to identify and improve the pricing processes within LOGSTOR.

What do you value most at LOGSTOR?

LOGSTOR is an International company with an open-minded culture, and I enjoy working in this international atmosphere. The interaction with all my passionate colleagues, that on daily basis helps each other in our efforts continuously to improve the results within LOGSTOR.

What have you learned here?

Working within an industrial production company has been an entire new experience for me. It has been very interesting to learn and understand the complexity of producing district heating solutions. Furthermore, I have learned a lot, about what is important for district heating systems, the quality of our products that supports the best total cost of ownership for our customers.

What is LOGSTOR doing to make you successful at work?

The culture in LOGSTOR is key player to success, by challenging and supporting each other in our work. The organization is flat and therefore easy access to management. For me this very motivating to receive their input and coaching, and use this to improve results through fast execution.

LOGSTOR also has a strong focus on developing my skills, they have encouraged and helped me to participate in cross-functional networks and conferences related to my business area.

What is the most meaningful part of your work?

I think this is a very exciting business with a very important mission to improve the environment and sustainability by providing the best district heating solutions. Through price optimization, I believe that I can help LOGSTOR to secure good results, which be help for more innovation and improved solutions for our customers.

When do you have most fun at work?

I enjoy creating results together with my colleagues. Seeing the results materialize after spending time to identify and implement initiatives is very rewarding. Sometimes by pushing the boundaries of how we as a company traditionally has worked with the discipline of pricing. There is always room for a good laugh also when things are busy. I enjoy working in a company that supports the employees to challenge and be challenged daily to continuously improve our work.